

Social Media Tips and Links to Resources

Frequency for Posting on Social Media

- Twitter – at least 4 times a day and always use hashtags
- Facebook – at least 5 times a week and you can include hashtags
- LinkedIn – at least 3 times a week
- Instagram – at least once a day and always use hashtags
- Remember to tag (use Twitter, Facebook, or LinkedIn user name) for people you reference in your tweet or post

Hashtag searches/tracking:

- [Hashtagify](#) is a hashtag search engine with data about hashtags.
- [Hashtracking](#) offers Real-time intelligence and insights for hashtag campaigns and events.
- Google, Bing, Yahoo or any search website

Articles on appropriate social media use

- Skills to Pay the Bills: A Word About Social Networking
 - <http://www.dol.gov/odep/topics/youth/softskills/socialnetworking.pdf>
- Social Media: Tips for Foster Parents
 - https://www.childwelfare.gov/pubPDFs/smtips_parent.pdf
- 5 Terrific Examples of Company Social Media Policies
 - <http://blog.hirerabbit.com/5-terrific-examples-of-company-social-media-policies/>
- A Social Media Guide to Handling Tragedy
 - <http://www.klagroup.com/a-social-media-guide-to-handling-tragedy-6>
- How to Choose the Best Social Media Platform for Your Business
 - <https://www.entrepreneur.com/article/230020>

Free photo editing tools: Remember to have signed photo waivers before using pictures of participants. Parents or guardians need to sign the forms for participants under 18 years old.

- [Fotor](#) is an online photo editing suite, utilizing exclusive technology to bring an unprecedented level of editing control to anyone and everyone.
- [PicMonkey](#) makes creative tools for photo editing and graphic design.
- [Lunapic](#) is an online photo editor.
- [iPiccy](#) makes your photo awesome with many easy to use photo tools. Edit pictures, apply beautiful photo effects, add text and even paint.

Let's connect!

Elizabeth Vassolo
evassolo@gmail.com
[@Liz_Vassolo](#)